* **Industry focus**: focus on students and along the way if we build a good technology we can evaluate its applicability to wider industrys and continue like that - similar to shopify where they focused on building a store of snowboards then pivoted to software for ecommerce stores.

**Analysing survey data** - 148 responses

**Insights**

What do you use to find internships/graduate roles?

1. People use a multiple methods
2. Linkedin is the most popular then the university careers portal
3. Careers fair not very popular
4. Job listings are not centralised

What do you use to keep track of internship/graduate roles?

1. Significant people use nothing - too much effort maybe

What would make the internship/graduate application process easier for you?

1. They want reminders on start/end date of apps
2. Don’t have to submit same info 100 times to different companies
3. All listings are centralised on 1 platform
4. Listings categorised by industry
5. Tool to plan time around all steps of the application process
6. Links to glassdoor and other websites for reviews e.g. grad reviews on the graduate program and same for internship programs
7. Smaller institutions are harder to find and track
8. Students want companies to get back to them sooner about their application
9. International students want to know which ones are applicable to them

**Idea**

1. Give a rating out of 5-star on how likely they will get the job if they apply - and then provide feedback on what they should do to increase their chances

**Action Items - Michael**

1. Develop web scraping technology - 2 weeks
2. Develop list tool - add jobs - 1 week
3. Organising a UX meetup - end of next week

**Action Items - Rohan**

1. Message Linkedin and other companies to get APIs of their job lists - End of week
2. Check laws around job listings - End of week
3. How do you sell data - End of Week
4. Create survey to prioritise features - Monday create, Tuesday Refine, Wednesday Socialise
5. Draft slide deck - End of week

**Action Items - Group**

1. Research & decide colour scheme - 2 weeks
2. Find a UX person - 2 weeks
3. Roadmap of features - End of next week
4. Detail features - End of next week

Push back creating wireframes